

# How much does it cost to create a food delivery app like Zomato

[redbytes.in/cost-to-create-a-food-delivery-app-like-zomato/](https://redbytes.in/cost-to-create-a-food-delivery-app-like-zomato/)

Monday October 28,  
2019



Ever since the food delivery and ordering mobile apps surfaced to the ocean of digital on-demand solutions, customers developed gravity to getting used to these comprehensive apps.

Among all restaurant discovery apps, **Zomato** has attained a solid position in the food delivery market being recognized as a global restaurant finder company. Launched in 2008, Zomato lets customers search and find popular local restaurants and eateries and place orders online.

The incredible app now operates in 23 countries, including India, U.S and Australia, and offers food from over a million restaurants across more than 10000 cities. You can also book and reserve tables and plan dinners using Zomato App.

To grow its startup, Zomato has also successfully raised funds from many global venture capital leaders including Vy Capital, Sequoia Capital, Info Edge India and Temasek.



The dazzling success of Zomato now inspires young entrepreneurs who dreams to invest in similar venture.

Read Also: [How To Make An App Like Swiggy](#)

***Here is what they need to know about the cost it takes to create a food ordering app like Zomato.***

### **Basic Approach of Zomato's Food Ordering service**

Zomato combines both usual and unique, offering customers an easiest way to order food from restaurants. It socially connects food lovers with food zones as well as with friends talking about their experience at various restaurants.



Users can discover and explore genuine reviews and ratings posted by other tasters. Apart from ordering variety of snacks and meals from nearby restaurants, it also allows you to reserve tables at restaurants in many cities.

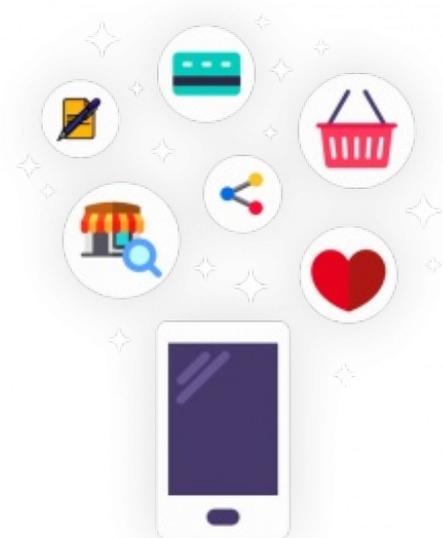
Its home page custom offers and promotions represent personalized approach while the chat and call support highlights customers care. It's incredible ad engine and search is another feature that speaks of its robust backend developed with great consideration.

### **Top Features to Develop a Food Ordering app**

Basically, Zomato follows the main 4 straightforward modules of systematic app structures. We are going to learn about its module-wise integrated features individually. They are listed in 4 main categories of food ordering service such as:

- End User Module
- Driver Module
- Admin Module
- Restaurant Module

Each app module is designed to target the basic as well as specific requirements of users, integrating the entire dynamics of working with restaurants.



They are built to engage, organize, manage and deliver services and orders in real-time in the most tactical fashion. Here is what end users ordering food online will get to enjoy.

### **What users would love to see in the app?**



- The facility multiple secure payment modes such as Google Pay, net banking, debit card, COD, PayPal, etc.
- Great promotional offers, discount codes, wallet cashback and coupons for customer retention
- Order history and quick reorder facility on homepage itself
- A well-optimized search bar with filters that help them explore and find top menus and cuisines
- Restaurant-specific specialties and positively reviewed eateries
- Food calendar for scheduling orders in advance for busy customers
- Round-the-clock availability of food

### **What you can offer in each module**

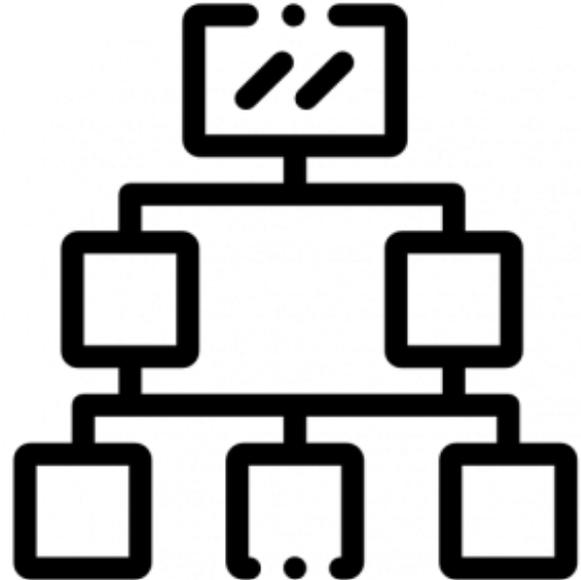
#### **Admin Module**

- Secure Log-in
- Restaurant Data Management
- Application Features Management
- Custom Promotion Management
- Order Management
- Payment Mode Integration
- Cashback Management

### User Module

Since user module is a game changer and can turn around app's fate, focusing on developing engaging and user-friendly feature set is highly necessary.

- Homepage
- Registration
- Menu-based categories
- Cart section
- Restaurant wishlist
- Search by Food Category/cuisines
- Checkout process
- Choose payment method
- Order status and tracking
- Estimated delivery time
- GPS Map location
- In-app call to delivery boy
- Help & support chat
- Previous order history
- Reviews and ratings
- Rewards, loyalty, and coupons
- Share your food with friends



### Restaurant Module



As the order is placed, it is redirected to Restaurant module dashboard. Restaurant app is designed to establish synchronization between restaurants, customers and delivery executives.

It is important to ensure smooth order preparing process along with taking care of timely delivery with the help of a delivery boy.

- Admin panel
- Registration and login
- Dashboard
- Accept or decline
- Content management
- Payment process
- Order management

### Delivery Executive Module



Soon as the order is placed, the admin assigns the job to a Delivery boy nearby while tracking the progress of order delivery.

- Registration
- Login
- Order management
- Live status update/Tracking
- Booking history
- SoS service
- Navigation from pickup to the delivery route
- Shortest pickup and delivery route options
- call/ chat
- Push notification
- Wallet
- Withdraw payment/tips
- Online support
- Order delivery confirmation

Read Also: [How To Develop A Food Delivery App Like Uber Eats](#)

### Decisive Factors influencing app Development cost

Since it is a database app, Zomato doesn't simply fit into the category of app that is just a straight set of functionalities. Unlike typical restaurant apps, Zomato is divided into discovery, booking, tracking, communication, socials and gamification.

It means the **development cost** is likely to be a bit higher than simple apps. The cost to create Zomato app is therefore determined by the following key decisive factors:

#### App Platform

To ensure platform compatibility, the **native app development** cost for both iOS and **Android** are different with **iOS** costing less than Android. This is because developers have more Android devices to target than iOS.

#### App size

The app size is interpreted as the total set of features and functionalities offered to users, restaurant owners and delivery staff. To alleviate the concerns of app size, the best strategy is to prefer MVP version built with only core features.



The advertisement for Redbytes features a blue and white background with a stylized illustration of three people working at a desk. The text includes: 'recbytes' logo, 'Hire Dedicated Android Developers', 'Build your Dream App', a red 'TALK TO US' button, and contact information: 'info@redbytes.in' and '+91 811 386 9000'.

## **App Design**

Zomato has an eye-catching, intuitive and simple navigation design that users feel most comfortable with. Having a fascinating yet easy-to-use app design is the key to attracting more customers. Using advanced tools for this goal will lift the cost to a certain point, but it is worth spending.

## **App developers**

To make the app work swimmingly, it is of great importance to seriously invest in the development process. The cost to create an app like Zomato depends on developers or company you choose and their geographic location and experience level.

## **Mobile wallet**

There are not many food ordering apps with their own mobile wallet. So this could be a differentiating factor for your new app if you consider integrating an in-app wallet to ensure fast, hassle-free payment process and wonderful customer experience.

## **Wait time killer**

Zomato has also recently started treating customers with streaming videos about hot food trends and interviews with celebrities. Features of this kind help distract waiting cravers and curb their possible frustration during instances of delayed delivery.

## **Approximate food delivery app creation cost**

The major costs come from the following components of development process:

- Mockups and Graphics for Android and iOS, (for customers, drivers, restaurant and admin modules)
- Native Android app users
- Native iOS app users
- Native Android and iOS app drivers
- Backend Admin panel for dashboard with analytics and statistics
- Web APIs and database solution
- Payment gateway integration with multiple individual currencies
- QA Testing
- Deployment to App Store, Play store

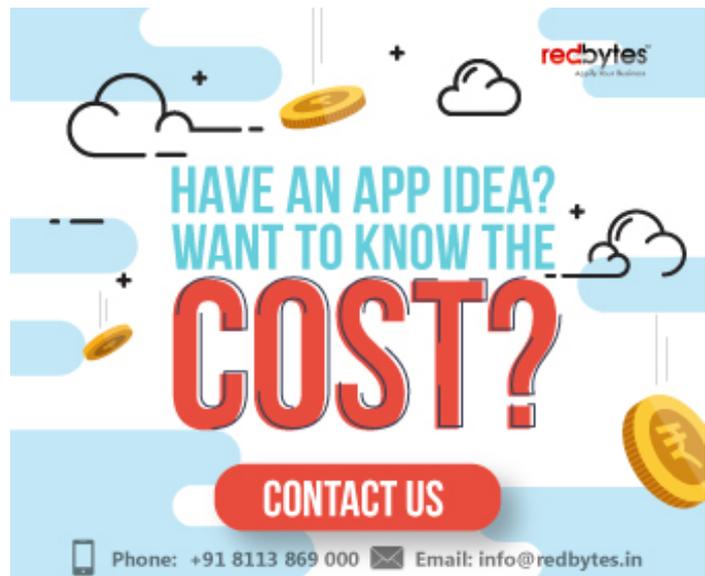
| **Read Also: [24 Best Online Food Delivery Apps](#)**

## **Final Note**

While the cost to create a food delivery app like Zomato varies from country to country, the total cost of the full-stack mobile app will be comparatively lower in India.

Since this is a strenuous project full of many unpredictable challenges and complications, it is wise to engage in an in-depth market research and consultation with a few experts in the industry before making a decision.

You can also discuss your project with us since we have an in-house team of dedicated developers with experience in building on-demand food ordering apps and pool of resources.



The graphic features a light blue background with stylized clouds and gold coins. At the top right is the Redbytes logo with the tagline 'Apply the Business'. The central text reads 'HAVE AN APP IDEA? WANT TO KNOW THE COST?' in blue and red. Below this is a red 'CONTACT US' button. At the bottom, contact information is provided: 'Phone: +91 8113 869 000' and 'Email: info@redbytes.in'.

redbytes  
Apply the Business

HAVE AN APP IDEA?  
WANT TO KNOW THE  
**COST?**

**CONTACT US**

Phone: +91 8113 869 000 Email: info@redbytes.in