

How Much Does it Cost to Build an App like Retrica

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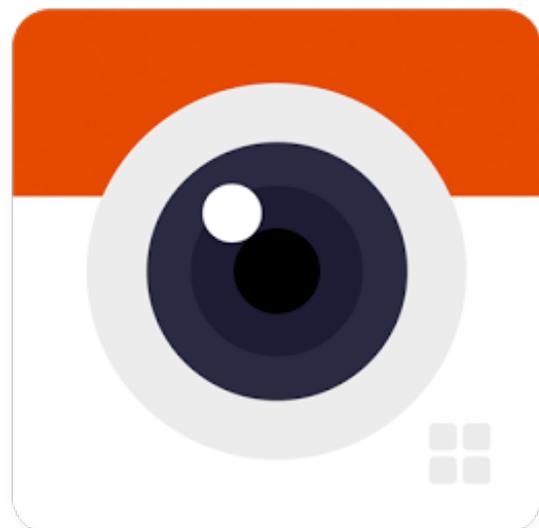
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Everyone wants to be seen in the best light possible, be it a photograph or real life. Achieving this in real life can be difficult but, getting it right in a photograph is possible, thanks to photo apps. In this world of instant photography, people can now effortlessly capture the beautiful moments in their life.

This is why smartphones with the best quality front and back cameras are always in high demand. But the rising number of photo apps proves that people are not 100% satisfied with the results of their camera phones. This dissatisfaction may be due to a number of reasons like poor quality dim lighting features, lack of options to adjust exposure and focus, and less number of photo editing options.

If you are stuck with a phone that does not give you the results you want, you can always improve the quality of your pictures by installing photo apps like Retrica. What's more, you can even earn a profit by creating your signature style photo app.



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Retrica, launched by a small Korean startup is the best example of a photo app making huge profits with every download. Some of the hit features of this app has made it a rage in the market. These include the 100+ filters including the very popular range of beauty filters, a built-in photo timer, focus, color, contrast, brightness, and exposure adjustments, and more.



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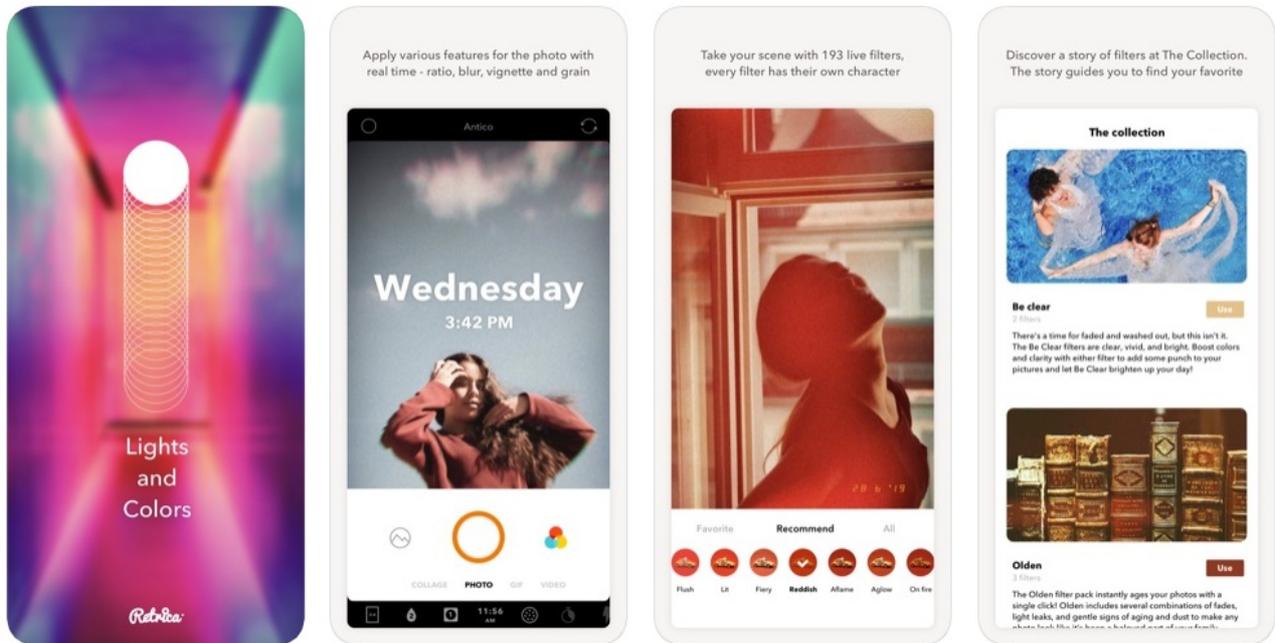
Photo app development duration and cost

If you wish to build a photo app for your personal use or if you want to recreate the success of Retrica, then you will have to shell a minimum of 5 to 6 lakh Indian rupees. Adding the following features can make your app marketable and give you a steady return on investment:

- Filters that can be used in real-time.
- Tools to create pic collages, GIFs, and video effects.
- Options to add stickers, personalized text, frames etc.
- Photo manager to directly upload pictures on social media sites.
- App should be available for download on Android, iOS and Windows platforms.

Filters are the game changers so you should focus on creating a number of high-quality and unique filters for your app. It is estimated that at least 30 to 50 hours of work is required to create one photo filter. Thus the cost of creating an app may increase or decrease depending on the number of filters and other tools you wish to create as part of your photo app. It may take 3 to 4 or more months to develop a standard photo app with all the basic features.

Is there a way to build a successful photo app without shelling too much money?



The first thing is to have a vision for your photo App, to know your target audience, and to have a well-planned strategy for app development. Having a clear idea of the features you wish to include or avoid can significantly help cut down on app development costs.

Another cost-effective way is to get expert help. If you are looking for skilled app developers to build a high-quality photo app like Retrica, then you can get in touch with a mobile app development agency like [Redbytes.in](https://www.redbytes.in).

Also Read : [Best Photo Editing Apps 2019](#)

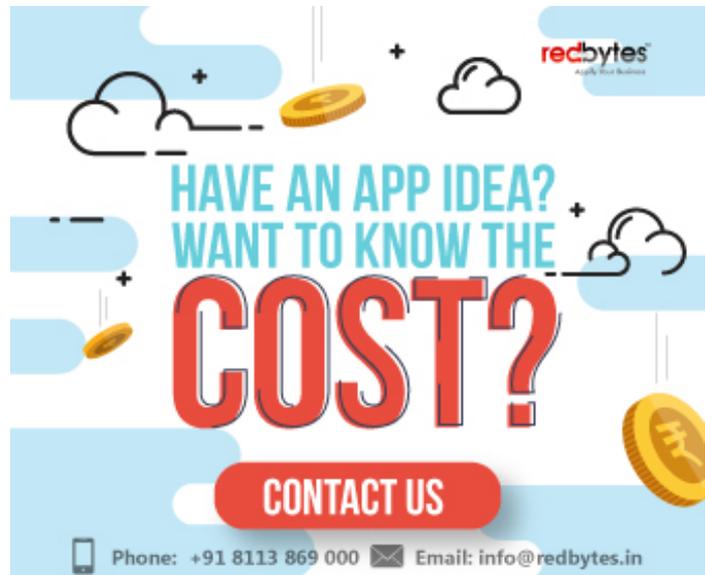
These experts help transform your vision into a custom Android app that can improve user experience and manifold your return on investment. Some of the top benefits of hiring the services of an App development agency are:

- Dedicated team or an expert developer working on your app.
- Takes care of A to Z of app development.
- Uses the latest tools and technologies.
- Offers flexible packages in affordable rates.
- Ensures bug-free app development.
- High-quality output and on-time delivery.
- Instant communication through channels available 24/7.

How to get a return on investment with your photo app?

To ensure the success of your app, you must do in-depth research of the market and have a good understanding of what your competitors are providing. A thorough study will help you ideate and create an app that is unique and user-friendly.

To monetize your app, you can consider providing it as a free download, especially when you are introducing your app in the market. Once you find a customer base, you can add new features and provide those features exclusively in the paid version of the app. You can also consider earning by placing advertisements in your app once you have acquired a large number of users.



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