How Much Does it Cost to Create an e Learning App like Udemy?

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Udemy that rhymes with Academy is an e-learning and training mobile app where students can subscribe to various career-focused or Academic courses.

Providing a comprehensive learning model, Udemy helps you achieve future goals by opening a virtual library of library of over 40,000 Udemy courses conducted by expert instructors.

Udemy is a brilliant e-learning platform to foster a new talent, master the subject of your interest and seek opportunities for developing skills.

Udemy learning gives access to all its course across multiple devices including iOS and Android, laptop/desktop and even Apple TV. Due to its dazzling success and prevalent popularity, hundreds of entrepreneurs and developers feel inspired to build an e-learning app like Udemy.

However, cost and budget is one of the primary concerns for app developers to create an Udemy app.

> **Read Also:** ***Why Education Apps are the Future of Learning***

Being an active **mobile app development company**, we have discussed in this blog the estimated cost to create a features-packed e-learning app like Udemy and factors affecting it.

The Success Story of Udemy

E-learning apps is when academic institutes and organizations run out of adequate resources for building infrastructural space. Also, as companies and their workforce grow, the need for knowledge enhancement and learning skills becomes more pressing, eventually establishing the idea of online education model.

To inspire flexible way of knowledge sharing and career training, it is important to build a tool for continuous education system that remains available and accessible 24/7.

Udemy was born amid this challenges and chaos to encourage interactive e-learning sessions and online courses.

Founded by *Eren Bali* in 2010, Udemy app initially offered free courses, but soon its owner realized the potential and future capabilities of this business model and introduced monetization.

Active in 190 countries around the world, the app now contains nearly 80000 courses and is used by 35k real-world instructors and 24 million students .

Udemy For Business

Apart from targeting young students still pursuing their education, Udemy launched its professional version of the app Udemy for business.

This one is available on iOS and Android and aims to be the essential learning program for professional adults. Udemy thus built for professional skills and training provides learning platform where experts can publish and share various courses as tutors.

Udemy for business allows teachers and tutors to build and promote a course as a chargeable tuition for learners who are not college students.

People who are willing to add more skillset to their resume engage with them and earn profession-specific technical certification. Here even corporate trainers have started creating courses for their company's employees.

> **Read Also: How Much Does it Cost to Build a Website Like Udemy**

Features of UDEMY App

When it comes to estimating overall cost to create an e-learning app like Udemy, it is crucial to first consider the following essential features that Udemy focused on to generate immense value for users.

1) Rich Variety of Online Courses

Udemy offers many different course categories spanning from design, software development to creativity and music.

Each category has almost 15 subcategories which makes it specific for a person to choose their area of interest.

For instance, its music category has more than 20 courses to offer for piano, guitar, drums or other instruments.

2) No strict prerequisites for course subscription

Students and professional can pick any course they like based on their interests without needing any specific prequalification.

3) Accessibility across Devices

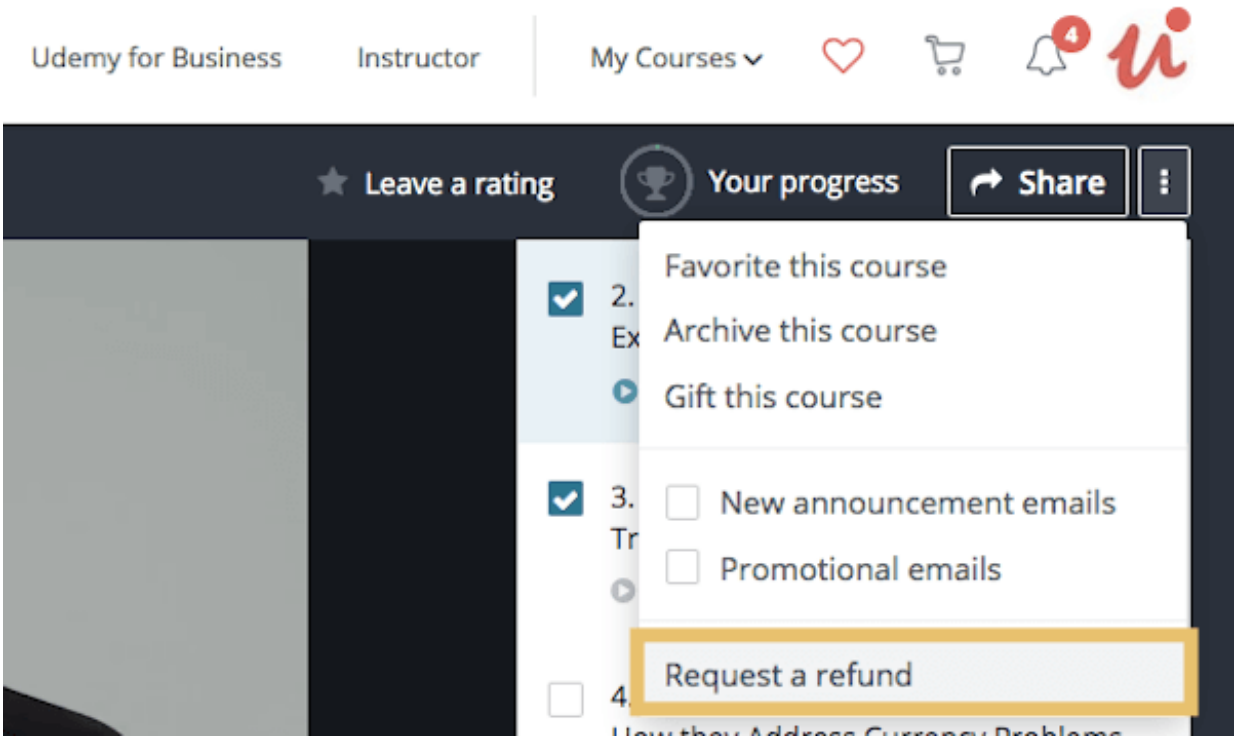
The app supports almost every device including desktop, smartphones and tablets. The courses are accessible across multiple connected devices.

4) Discounted courses/Low-price Tuition

Usually, users don't pay for nearly 10% of Udemy courses and others are priced not more than $200. The low-price courses and tuition services are what Udemy is known for. However, there might be exceptions where certain rare courses costs more than $500 and up to $1000.

5) 30-Day Money-Back Guarantee

This feature makes Udemy an authentic name in online education. It offers 100% refund of the tuition fees in case students prefer to quit the course for some reason.



6) Instant Access in desired format

Courses students choose are made easily accessible to them. All prerecorded courses including PDFs reading material, financial templates and guide are all made electronically available for students to download instantly on any digital device.

7) Forum

To create a sharing feature among students, Udemy enables subscribers to discuss courses and updates with other fellow students at any moment through Forum.

8) Course Description & Transcript

Before taking up any course, students can glimpse at each individual course available in the app to know what it contains so that they can ensure it is exactly what they are looking for academically.

9) Unlimited Lifetime Course Subscription

There can be the feature that allows students to learn and review the course material unlimited times without any additional fee. This helps them grab the opportunity to freely master specific subject area independent of their normal schedules.

10) Video control

Joining a course means getting enough video lectures of 5 to 10 minutes in length. This is similar to watching YouTube videos as you can also stop, pause and replay the lectures without any limit constraints.

Videos are focused on presenting a series of interim quiz that students can comfortably watch to learn and memorize the content.

11) Student Reviews and Ratings

Before purchasing any course, interested Students can first read the reviews and ratings from other students who took the course in the past.

This can help potential subscribers to make decisions based on general opinions from previous users.

12) Course Instructors and Subject Experts

Instructors who deliver the course material are experienced in their subjects and contain thorough domain knowledge.

Due to their previous history of teaching students, they are capable of imparting expertise along with examples and applications in a way that is highly effective, simple and easily grasped by learners.

Also, lesson previews of the specific course will help them understand how instructors deliver the content.

13) Certificate of Validation

Udemy promotes and establishes an online academic education system where many courses end with certificates of knowledge for students upon completion.

However, since Udemy is still unfamiliar to people not so digitally sound, verification of subject expertise and certificate value might seem questionable. It is important for students to check the status of professional value of a course.

So how Much does Developing an e-Learning App like Udemy cost?

Considering that you expect mobile app development partner to build a mature, feature-rich yet simple and intuitive e-learning App like Udemy, you will need to keep the budget based on the estimated per hour cost of $70 – $150.

Read also : Best Learning Apps For Kids

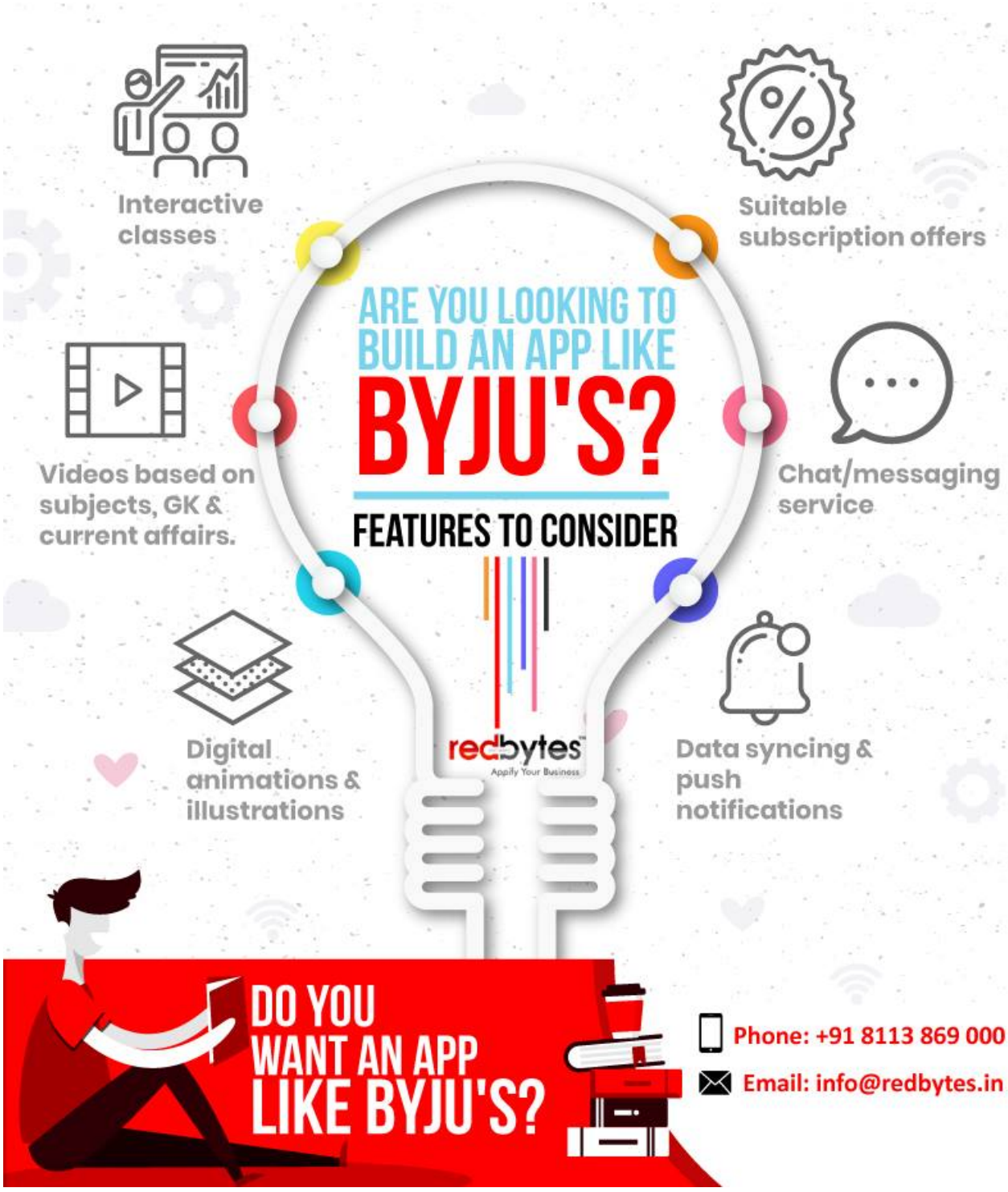
To make the app more competitive in the learning and education market and add the factor of scalability, you will need to design the app in a way that adds value to the students and professionals alike.

Taking the all-round requirements into account, total cost to create an app like Udemy would fall in the bracket $35000 to $120,000.

Build a Successful e-Learning App

It is the ripe time for educationist entrepreneurs and institutes to build their e-learning app that is as successful and famous as Udemy.

An e-learning brand that promotes virtual education and skill development model will help instructors enlighten students and train them while allowing active learners to absorb the course content at convenience.



Redbytes, with its extensive experience in mobile app development and thorough insight, can help you build innovative, user-friendly apps for delivering educational content in a dynamic style.

Built by our team of mobile app developers with design creativity and latest technologies, the e-Learning app will contain all formats of educational material and will be highly interactive and functional across different user devices.